

Organiser



Dear Principal and teachers,

Invitation to join the “No Straw Campaign” – Plastic-free Living Week
proudly presented by Ocean Park Conservation Foundation, Hong Kong (OPCFHK)

Since the launch of the “No Straw Campaign” in 2018, Ocean Park Conservation Foundation, Hong Kong (“OPCFHK”) aims to encourage the public to minimise the use of disposable plastic straws and other plastics in Hong Kong, taking a significant step towards safeguarding our marine eco-system. In order to further promote the “plastic-free culture”, OPCFHK is running the campaign through schools from primary to secondary level with the new “Plastic-free Living Week” this year. Participating schools will be provided with the activity kit designed by OPCFHK or schools may custom-made their own materials so as to raise the awareness of threats caused by marine debris and to take action in conservation.

Marine debris is now an imminent problem. Appearing in various forms and sources, marine debris affects marine creatures in all scales (from planktons to blue whale) and humans as plastic enters the food chain as microplastics. Surveys have revealed that 95% of marine debris found in Hong Kong waters comes from local sources, 80% of which is plastic (e.g. disposable plastic-ware and packaging etc.). Every year, countless marine animals suffer from intestinal blockage, malnutrition, and mistaken plastic ingestion leading to death. Plastic pollution requires ongoing research effort to seek solutions; however, an effective way to resolve this problem is to make small behavioural changes in our daily life – to reduce single-use plastic consumption.

Hong Kong is a fast-paced city which results in high consumption of disposables. With forgoing disposable straws as the first step, OPCFHK believes that we can all work together to strive for a plastic-free lifestyle. “No Straw Campaign” encourages the public to establish the habit of sustainable living without using plastic straws through a series of educational talks and the annual celebration of “No Straw Day” on 8 June. Together we protect our ocean and marine animals.

OPCFHK cordially invites all local primary and secondary schools to join our “No Straw Campaign” to promote the “Plastic-Free Living Week”. All participating schools will be enlisted on the official website of OPCFHK to acknowledge your effort and contribution in conservation.

Details of the programme can be found in the attachment. Should you have any enquiries, please feel free to contact 3923 2679 or email opcf@oceanpark.com.hk.

We look forward to collaborating with you.

Yours sincerely,

Josephine Wong
Deputy Director
Ocean Park Conservation Foundation, Hong Kong

Ocean Park Conservation Foundation, Hong Kong (OPCFHK)
“No Straw Campaign” School Activities Reply Slip

Please join us in making a difference in our oceans by participating in any of the following activities. Please return the reply slip to Ocean Park Conservation Foundation, Hong Kong (Email: opcf@oceanpark.com.hk, Phone: 39232679, Fax: 25535840) one month before the activity.

TO BE COMPLETED BY SCHOOL

We hope to support the “No Straw Campaign” through the following activities (Please “√” the activity your school would organize. You may select more than one activity):

I. Be a partnering school of our “No Straw Campaign” (only for non-registered schools)

Partnering school may choose to organize the ‘No Straw Day’ regularly on the 8th of every month (“No Straw the Eighth”), every Friday (“No Straw Friday”) or everyday (be a “No Straw School”), and to refrain from giving out plastic straws unless upon request. Partnering schools will be listed on OPCFHK’s website to acknowledge their support for the campaign. Webpage: <https://www.opcf.org.hk/tc/show-your-support#school>



Start month: _____ No Straw the Eighth No Straw Friday No Straw School

II. Get the “Plastic-free Living Week” Education Kit Chinese English

III. Join the “Plastic-free Living Week” Chinese English Preferred period: _____ to _____

OPCFHK will provide a “Plastic-free Living Week” educational kit to partnering schools, teacher can download education kits, to hold activities and promotes ocean conservation to students, suggested activities in the educational kit includes, film watching, Origami, Debate competition and Q&A competition, other than the above-suggested activities, school may organise other promotion activities. For school fulfilled all requirements*, schools may get the “No Straw Metal Pin” (Maximum 100 pieces to each school, available while stock lasts).

School may download poster and promotional document on the website of OPCFHK.

Resource webpage: <https://www.opcf.org.hk/tc/download-zone>

*Participating schools should provide at least 10 activity photos and photos with 500 participants doing “No straw gesture” (Group photo will be accepted)



School Information

School Name:			
Tel:		Fax:	
Teacher in charge (TIC):		Email of TIC:	

I have read and agree with the below declarations:

- I confirm that all information provided is true and valid.
- I understand that OPCFHK shall have the final decision with regards to this application.



Personal Information Collection Statement

I/We have also read the Personal Information Collection Statement (attached below) of Ocean Park Conservation Foundation, Hong Kong (“OPCFHK”), including the information about the use of my/our personal data in direct marketing. I/We understand that I/we have the right to opt-out from such direct marketing by ticking (☑) the box below. If I/we do not tick the box, OPCFHK may use my/our personal data (primarily my/our name and contact details) in direct marketing products, services, activities and other subjects to me/us (primarily consumer products and services offered by OPCFHK or its business associations or partners) as more particularly set out in the Personal Information Collection Statement. (<http://www.opcf.org.hk/tc/footer/personal-information-collection>)

Please do NOT send direct marketing information to me/us. School’s chop: _____

Teacher-in-charge’s signature: _____ Date: _____